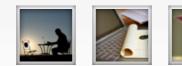
# How to optimize citations to your article









A guide to publishing your journal article

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#### Use our tips and suggestions

To optimize citations to your article, try to:

- publish your article in one of the journals everyone in your discipline reads;
- target a journal with a high impact factor, or with any impact factor at all:
- target journals in rapidly growing research fields because they tend to publish papers with a short time interval from submission to acceptance;
- write a review. Reviews are more likely to be cited than original research papers;
- · make it easy for others to access your work;
- publish a straightforward paper on cutting-edge research or a "hot" topic;
- choose an effective title:
- make sure that relevant terms are included in the abstract:
- choose keywords carefully to make sure your article will be found:
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- present a working paper;
- review papers for journals;
- · join an editorial board;
- · publish in a special issue with a prestigious guest editor;
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- put your article in an institutional or subject repository;
- publicize yourself link to your latest article in your email signature;
- make sure that you get help if you are not writing in your first language.

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